

DIGITAL MENU BOARDS

idsmenus

WHAT CAN DIGITAL DO FOR YOU?

We're Excited ... to bring our clients a digital solution that has proven profitable in thousands of locations worldwide. It is an off the shelf product that is easy to install and use. It is fully scalable from one to many locations and has field-proven 24/7 stability.

Display
hi-definition
video



Why Use Digital Menu Boards?

- Increase per capita by cross selling and up selling
- Brand your establishment as a place that always has new offerings
- Educate your customers about the higher value menu items you offer

What Are Digital Menu Boards?

- Boards that change content automatically
- They are remotely controlled and monitored
- They are easy to install and easy to use



Influence your patrons' decision making by promoting your daily specials



Promote your specials & combos

What Can Digital Do For My Business?

- Adapt your menu offerings at different times of the day
- Easily test your promotions and price points
- Change your pricing and offerings remotely, easily, and in minutes

How Can IDS Menus Help?

Our Turn Key solution includes:

- Developing a plan & establishing goals
- Providing you with the necessary hardware and software
- Integrating digital displays seamlessly into your décor
- Creating compelling content for your new displays
- Managing your network and broadcast your content
- Providing training in content creation & management



Centralized control of all your locations

For a free evaluation call us or visit www.idsmenus.com

idsmenus

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